

DOWNLOAD PDF THEORETICAL FOUNDATIONS OF INTERNATIONAL BUSINESS

Chapter 1 : Course Catalogue - Theoretical Foundations of International Business: Course B (BUST)

The Foundations of International Business course will provide students with an overall picture, theoretical principles and practices, of the international business field.

A strategic management approach. Value creation in E-business. Strategic Management journal, 22 , Mobile service innovation and business models. The economics of digital business models: A framework for analyzing the economics of platforms. Review of network Economics, 6 2 , From strategy to business models and onto tactics. Long Range Planning, 43 , How to thrive in the new innovation landscape. Harvard Business School Press. Long Range Planning, 43, The role of the business model in capturing value from innovation: Industrial and Corporate Change, 11 3 , The Practice of Management. E-Business model design, classification, and measurements. Thunderbird International Business Review, 44 1 , The business model in practice and its implications for entrepreneurship research. Entrepreneurship Theory and Practice, 35 1 , Keywords and cultural change: From analysis of business model public talk Sociological Forum, 20, Three ways to successfully innovate your business model. Strategy and Leadership, 35, Exploring innovative e-commerce ideas. The business model concept: European Journal of Information Systems, 12, Reinventing your business model. Harvard Business Review, 86 12 , Business model characterization by analyzing business model components of Patent Data. Innovation, society and business: Why business models matter. Harvard Business Review, 80 5 , Business models for internet based E-commerce: California Management Review, 42 4 , Assessing business model concepts with taxonomical research criteria: Management Research News, 30 10 , The sites and practices of business models. Industrial Marketing Management, 40, Toward a unified perspective. Journal of Business Research, 58 6 , The business model ontology: A proposition in a design science approach. An e-business model ontology for modeling e-business. A handbook for visionaries, game changers, and challengers. Origins, present, future of the concept. Communications for the Association for Information Systems, A network perspective on business models for emerging technology based service. A framework for understanding and analysing e-business model. Moving from free to free: How online firms market to change their business model successfully. Journal of Marketing, 72, Managing the digital enterprise: Business models on the web. Retrieved March Wednesday, , from www. The case for viewing business models as abstractions of strategy. Communication of the Association for Information System, The power of business models. Business Horizons, 48, Rethinking strategy in a networked world: Or why Michael Porter is wrong about the internet strategy. Strategy and Business, 24, Harnessing the power of business webs. Business models, Business strategy and Innovation. Business models for electronic markets. Electronic Markets, 8 2 , What IT infrastructure capabilities are needed to implement E-business models. MIS Quarterly Executive, 1 1 , Migrating to E-business Models. The business models investors prefer. The internet business models in services: Strategic Management" Principle, process, implementation 4 ed. Theoretical roots, recent developments and future research.

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Chapter 2 : Theoretical Foundations of International Relations - A Master Program

a strategic context approach to international human resource management research Internalization theory and its impact on the field of international business Bringing managers' decision models into FDI research.

In this retrospective, we reflect upon the evolution of the field over the past decade. Emerging economy business research is converging on common themes and shared theoretical ideas, while identifying critical variations that constrain generalizations among and beyond emerging economies. This research thus highlights the need to develop a better understanding of the boundary conditions of scholarly theories of business knowledge. Over the past decade, the institution-based view has emerged from distinct intellectual traditions in institutional economics, organizational theory, and the analysis of business-government bargaining. Research in these converging lines of theorizing places contextual variations at the center of explanations of business phenomena around the world. We suggest that the institution-based view is evolving toward a paradigm, and offer suggestions on how to advance this research agenda further, in particular by exploring how firms engage with different sets of potentially conflicting institutions at multiple levels and locations. Access to full text is restricted to subscribers. As the access to this document is restricted, you may want to search for a different version of it. More about this item Access and download statistics Corrections All material on this site has been provided by the respective publishers and authors. You can help correct errors and omissions. See general information about how to correct material in RePEc. For technical questions regarding this item, or to correct its authors, title, abstract, bibliographic or download information, contact: Sonal Shukla or Rebekah McClure. General contact details of provider: If you have authored this item and are not yet registered with RePEc, we encourage you to do it here. This allows to link your profile to this item. It also allows you to accept potential citations to this item that we are uncertain about. We have no references for this item. You can help adding them by using this form. If you know of missing items citing this one, you can help us creating those links by adding the relevant references in the same way as above, for each referring item. If you are a registered author of this item, you may also want to check the "citations" tab in your RePEc Author Service profile, as there may be some citations waiting for confirmation. Please note that corrections may take a couple of weeks to filter through the various RePEc services. More services and features.

Chapter 3 : Free Online Theoretical Foundations Of International Business Practice and Preparation Tests

This article develops a theoretical framework for intercultural business communication which sets it apart from intercultural communication and international business. In the past, discussions on the theory of intercultural business communication have mostly focused on intercultural communication using business as examples rather than including business as a distinct variable.

Chapter 4 : Theoretical Foundations of Marketing | MARKETING | BUSINESS | Fall | UM Catalog

76 International Entrepreneurship the major elements of international business and entrepreneurship. Entrepreneurship is strictly interrelated to the field of internationaliza-

Chapter 5 : Theoretical foundations of emerging economy business research

*THEORETICAL FOUNDATIONS OF EMERGING ECONOMY BUSINESS RESEARCH Klaus E. Meyer * (* corresponding author) Department of Management, China Europe International Business School (CEIBS).*

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Theoretical Foundations of International Entrepreneurship 5 new orientation with new attitudes, new skills, new knowledge, and new sensitivity to different cultures.