

Chapter 1 : IDEO Design Kit | Peer TA Network

Design Kit: The Human-Centered Design Toolkit The kit includes from-the-field case studies of human-centered design in action. In , IDEO designed and launched the HCD Toolkit, a first-of-its-kind book that laid out how and why human-centered design can impact the social sector.

Technology familiarity Devices used This list can be created and shared in a text editor such as Google Docs or Etherpad. Craft a scenario in which that person would like to use your product or service. What are their pain points and challenges? If you have a large number of participants on your call, have everyone break out into small teams this is when a chat channel could come in handy for 20 minutes. After the time is up, regroup and do a 5 to 10 minute verbal shareout. This will allow everyone to get on the same page and hopefully it will also provide some inspiration. Finesse the persona by including an image, name, and quote that expresses the needs and goals of the user. This tends to take a bit of time, so give it to participants. Having fun with persona creation is one way to help them to better understand and gain empathy for users. A tip of the trade here is to try using Creative Commons licensed images that you can find through Flickr. We highly recommend these images. Get feedback on your personas. This can be done in your chat channel, or in a document. Take some time to alter the personas based on feedback. Sometimes you might come up with as many as eight different personas for a project! Try to see if you can cluster similar personas so that you eliminate duplicates. If you are still finding yourself with one too many personas, take a vote. Either in the chat app or on the note taking document, ask participants which persona should be the core user persona? In other words, who should you optimize your design for? Try using the Simple Poll app for Slack polls. It uses emojis to vote. One way to test if your persona is actually working might be to have someone try to describe the app or experience for your persona. What do they come up with? Your iteration, feedback, and testing will help you to validate any assumptions that you made with your personas.

Chapter 2 : Scout Books | racedaydvl.com Builds the Design Kit: Travel Pack

Design Kit is racedaydvl.com's platform to learn human-centered design, a creative approach to solving the world's most difficult problems.

Chapter 3 : Personas | Open Design Kit

Human-centered design is a creative approach to problem solving and the backbone of our work at racedaydvl.com It's a process that starts with the people you're designing for and ends with new solutions that are tailor made to suit their needs.

Chapter 4 : IDEO Design Kit - Empathic Design

Human-centered design (HCD) is a creative approach to problem solving pioneered by the design firm IDEO. This is an intensive, hands-on learning experience that will challenge you to get out of your chair and out into the real world to talk to people and test your ideas.

Chapter 5 : OpenIDEO - Human-Centered Design Mindsets

Design Kit: The Course for Human-Centered Design, by racedaydvl.com and +Acumen Mar 22 Late last year I felt I could use a little recap on some of the things learned on the very first courses of the Service Design Masters degree.