

Chapter 1 : God at work – Arise Ambassadors Ministries

An ambassador may seem like a figurehead, but serving as a diplomat is a varied and complex job. Stationed in a specific country, an ambassador is responsible for taking the pulse of the country's political climate and representing the interests of the United States. Public diplomacy.

Many ambassadors spend years in the foreign service corps, gaining diplomatic experience. Others who receive appointments have valuable experience in business, education, arts and culture or political science fields. All ambassadors are employees of the U. Job Description Several common duties appear in every job description, but each post has specific needs and goals that shape an ambassador job description. All ambassadors officially represent the U. Ambassadors supervise and lead all foreign service employees in the country where they work. As the chief executive of the U. The ambassador and her staff also aid Americans traveling in the country and provide security for U. Fluency in a foreign language or two is also common for ambassadors. The salary for U. An exception to this law exempts an ambassador who accepts a temporary Foreign Service appointment. Industry Ambassadors serve at the pleasure of the sitting president of the United States. Approximately 70 percent of U. Roughly 30 percent of U. The Foreign Service uses a performance and merit-based system for its pay increases. Performance reviews determine if any Foreign Service employee receives a salary increase. Senior Foreign Service employees, including ambassadors, are not eligible for a merit-based salary increase. Job Growth Trend Since the president appoints ambassadors, the term of an ambassador fluctuates and depends on national election cycles. The number of ambassador positions available annually depend on the number of countries that the U. Ambassadors who retire also create some vacancies. Competition is extremely high for appointments from within the Foreign Service because only 70 percent of all vacancies go to these candidates.

Chapter 2 : What does an Ambassador do?

Ambassadors supervise and lead all foreign service employees in the country where they work. As the chief executive of the U.S. embassy, an ambassador also monitors the activities of all U.S. personnel who work for any federal agency in their jurisdiction.

What, exactly, is a brand ambassador? Brand ambassadors are simply people who represent and talk about your company in a positive way, preferably in front of lots of potential customers. A brand ambassador is someone who embodies the brand he or she is endorsing. They provide credible, trustworthy promotion and visibility to a brand. A social media brand ambassador or SMBA as we like to call them is someone who does this for your company on Facebook, Twitter and LinkedIn, and they are gold to your company. Why does using brand ambassadors work? There are lots of reasons why using brand ambassadors is effective. Here are 12 great reasons to why we think brand ambassadors are invaluable to your business: Brand ambassadors humanize your product. People like to buy from people. Although organizations traditionally brand themselves through logos and symbols, social media offers an opportunity to do more. If you can positively engage someone with your brand, they could be your greatest marketing communications tool and sales person in your arsenal. I like what you like. 3. Most word of mouth advertising is positive. Overwhelmingly, most word of mouth is conversation is positive. Employees need to understand what their brand represents, what their company stands for, and what makes it different from every other company. US-based clothier and retailer American Eagle starts to foster brand ambassadorship as soon as new team members join the company. Competition is fierce, and the battle for market share, profit and share-of-voice is not an easy one for companies to fight. It takes an army of influencers. 6. Brand ambassadors let you use the viral nature of the Internet deliberately, without having to get lucky. The tools are already in place. Anyone can share anything with their entire circle of social media friends with just one click. Brand Ambassadors Build Trust. Consumer scepticism is growing about advertising, and trust in them is eroding. At the same time, mass paid for advertising no longer reaches as many people as cost effectively as it did previously. This is due to both the fragmentation of media due to greater choice of channels, and also due to the growth of online and social media.

Eco-Ambassadors at Work At Tufts, staff members from many offices have worked to switch from wasteful and expensive water bottle dispensers to water filtration systems to minimize waste and encourage their coworkers to be more aware of their offices impacts on the environment.

Social media platforms like Twitter, LinkedIn, and Facebook can also have a major influence on how clients and potential employees view a particular brand. Individual employees are also able to have a significant impact on how their employer is perceived, and this influence extends beyond social media. Staff members can act as powerful brand ambassadors for their employer when it comes time to recruit potential new hires or customers. Social media users are influential, which can change the face of modern recruiting. Social media has become our source for everything, from political news to cat videos to information on employers. A LinkedIn survey found that 50 percent of job seekers turn to their friends and colleagues first when looking for a job. So what your employees are saying about the organization will hold a lot of weight with potential candidates. If these thoughts are positive, it can encourage people who see the post to consider applying for open positions within this company, thus directly impacting recruiting efforts. Think about this real world example: You also happen to be part of the 65 percent of adults who are on social media. Sometimes when you log on, you notice a friend from college posting positive statuses about his job. You remember that you and your friend shared a similar major in college, and these statuses get you thinking: You might eventually submit your materials for consideration when a job at this organization becomes available. This friend, whether he realizes it or not, is serving as a brand ambassador for his company. Click To Tweet How to enlist your staff members as brand ambassadors The employee-turned-brand ambassador is hard to come by, though. So how can hiring managers encourage veteran members of their team to fill this essential role? Let it happen organically If your employees head to their desks one Monday morning and see a memo telling them that they must post about at least three positive things happening at work per day, expect some backlash. Many people view social media as a type of creative outlet, and telling them what they have to write feels like an invasion of privacy. The most impactful type of brand ambassador work happens totally organically, not because people feel that they must create this kind of content to preserve their jobs. They speak because they actually believe in the product. Create a place where people love coming to work One way to get employees to voice authentic, positive words about their place of business is by making sure that they actually enjoy coming to work each day. Can you provide opportunities for your employees to continue to develop? Do this by sending them to conferences, or by bringing in speakers to touch on relevant topics in your field. Do you promote camaraderie at work? Events like office happy hours or company softball games let your staff members get to know one another. This makes heading into the office each day a more enjoyable experience for everyone. These details may seem small, but they all contribute to making your office a place where people are excited to spend their days. This breeds the most effective brand ambassadors. In order to signify that everyone is working towards the same goals, they wear the same colors. Small tokens of company unity can help bring about this cooperative mentality within your office. You might consider putting a program into place that rewards team members who speak proudly about the business. Offer bonuses for those who help recruit new employees or truly show company spirit. While social media can certainly be a distraction, those who value using their staff members as brand ambassadors might find that relaxing these policies benefits the business as a whole. Be honest If you want your staff to go to bat for you, transparency becomes essential. In order to earn employee loyalty and support, be honest about issues. Make it a point to acknowledge problems within the business, and highlight your plans to fix them. Value employee insight Your staff members understand your business better than almost anyone else; in fact, sometimes they have a clearer understanding of the company than upper management. When employees feel as if their thoughts are valued, they get more invested in the business. What are they working towards? In turn, this can make employees more passionate about the business. Offer training Some staff members might be thrilled to act as brand ambassadors, both on and offline, however they might be unfamiliar with social media and its best practices. This limits their ability to

share why they love their job with others. Instead of discounting the value that these individuals can bring, take time to provide them with coaching to get them up to speed. How do sites like Twitter and Facebook work? What kinds of content reflects positively on the business, while still appealing to those who might read it? What are some best practices to keep in mind when using social media? This will get employees comfortable using social media, despite how frequently or infrequently they might have used these platforms in the past. Potential new hires scope out business sites to get more information about the company, and to get a sense of what working for that brand is all about. You can tap one person to run the blog, or consider alternating each month. This gives employees a chance to express themselves, while offering different perspectives on office life. Because there is some extra work involved, you might consider offering a gift card or other small incentive to those who take on the bulk of the writing work. This can help you set you apart as a leader, which is valuable when promotions or other opportunities within that organization become available. Brand ambassadors are an essential part of the hiring and recruiting processes. When you continuously present opportunities for additional learning and bonding with co-workers, you make the office an exciting place to do business. In turn, it becomes someplace that employees are proud to represent, both on and offline. She also authors her own blog called Life with Lauren. She loves cooking, anything on the E!

Chapter 4 : How Does a Brand Ambassador Program Work? - happy place marketing

Ambassadors at Work [Show slideshow] Social. View [aspennyvalleywolves's profile on Facebook](#); View [aspennyvalleywolves's profile on Instagram](#); Find Us. Florissant.

For startup companies the brand may want to use an ambassador program to spread the word about the brand itself. For larger companies brand ambassador programs are used to launch a new product or to target a new consumer market. For some companies they may want to add one to simply add more content to their site. There are many possibilities for use. It was really helpful for me to read his perspective. What is a Brand Ambassador Program? Brand ambassadors are an extension of the mission and values of the brand. The relationship between brand and ambassador are crucial to the success of the program. This is accomplished by promoting the brand and creating positive experiences for the ambassador and those the brand is trying to reach and connect with. Brand ambassadors may be paid with money, services, products, or resources. Payment of any kind is not imperative for one to be a brand ambassador. I want to be a brand ambassador for the same reason that I consider myself to be a running ambassador. What many have to be cautious of is applying to be ambassadors for the wrong reasons. Most of the brand ambassador programs reap the benefits of their ambassadors by virtually giving them nothing. Sure, you may get to wear a nice kit with logos plastered on it. Ambassadors wear it to events and people soon start to affiliate them with the brand. Some immediately trust the brand because they trust the ambassador or because they recognize a familiar face. Ambassadors distribute products for brands that otherwise would probably fall on deaf ears. They can, but will it be well received? Now, put that product in the hands of someone with clout and your margin for success increases dramatically. I see a number of brands that have too many ambassadors. Make it a grassroots campaign. That will be more effective in my opinion. Get a core group of ambassadors and allow them to run wild. Allow them to build a community with the communities they are already a part of. As I stated earlier, you can do more with a small group than you can with people. I may think I was a little intense, but we can channel that intensity. With the boom of social media, find people that are genuinely excited and passionate about what they do. When they post, tweet, pin, or share, people listen. They engage and create dialogue. They cultivate relationships with people that may have never thought about trying a product. Now, they will at least give it a try. They may not like it, but they have been exposed to it. Who knows, they may in turn tell someone else about it. One of the things I like to say is borrowed from Greg McMillan. Without sounding biased, one of my best experiences has been with ICEdot. There will be someone in the group that thinks like this, but I was part of a program that frowned upon this type of thing. It was like they wanted to monitor us or something. We just wanted to get to know each other. The relationships you create can last a lifetime. You will always have ambassadors that will stand out. Programs need to find a way to show them they are appreciated. There are some ambassadors that have more of a reach than brands think they do. Maybe a runner I met at a race could benefit from one of my contacts. Oh, you want to put on a race? I know exactly who you need to talk to. I wanted to see my running club make a positive change, so instead of talking about it, I decided to run for president. I chose the latter. Thinking about building a brand ambassador program? Think someone else might find this useful? About natalie Natalie is a content creator and strategist at Happy Place Marketing. She has worked in lead generation since and has a passion for fitness. She turned that passion into a startup and is the co-founder of Ramblen, a website that helps people stay fit while they travel. In , she became an ACE certified personal trainer and in she earned her certified content marketer status from Copyblogger.

Chapter 5 : The Dancing Donkey: Ambassadors at Work

An ambassador is an official envoy, especially a high-ranking diplomat who represents a state and is usually accredited to another sovereign state or to an international organization as the resident representative of their own government or sovereign or appointed for a special and often temporary diplomatic assignment.

Etymology[edit] The term is derived from Middle English ambassadour, Anglo-French ambassadeur, ultimately of Latin origin from the word Ambaxus-Ambactus, meaning servant or minister; akin to Old High German ambaht, "service". The first known usage of the term is in the Bible. In some cases, the foreign government might reverse its approval by declaring the diplomat a persona non grata, i. This kind of declaration usually results in recalling the ambassador to their home nation. In accordance with the Congress of Vienna of and the Vienna Convention on Diplomatic Relations , the ambassador and embassy staff are granted diplomatic immunity and personal safety while living abroad. With this in mind, it is considered important that the nations of the world have at least a small staff living in foreign capitals in order to aid travelers and visitors from their home nation. As an officer of the foreign service, an ambassador is expected to protect the citizens of their home country in the host country. For most countries, the national economy is now part of the global economy. This means increased opportunities to sell and trade with other nations. When two nations are conducting a trade, it is usually advantageous to both parties to have an ambassador and perhaps a small staff living in the other land, where they act as an intermediary between cooperative businesses. This task can grow into a fight against international terrorism, the drug trade, international bribery, and human trafficking. Ambassadors help stop these acts, helping people across the globe. These activities are important and sensitive and are usually carried out in coordination with the Defense Ministry of the state or the Defense Department in the U. Please help improve this article by adding citations to reliable sources. Unsourced material may be challenged and removed. The rise of the modern diplomatic system was a product of the Italian Renaissance from around AD The use of ambassadors became a political strategy in Italy during the 17th century. The political changes in Italy altered the role of ambassadors in diplomatic affairs. Because many of the states in Italy were small in size, they were particularly vulnerable to larger states. The ambassador system was used to disperse information and to protect the more vulnerable states. This practice then spread to Europe during the Italian Wars. Europe still uses the same terms of ambassador rights as they had established in the 16th century, concerning the rights of the ambassadors in host countries as well as the proper diplomatic procedures. An ambassador was used as a representative of the state in which they are from to negotiate and disseminate information in order to keep peace and establish relationships with other states. This attempt was employed in the effort to maintain peaceful relations with nations and make alliances during difficult times. The use of ambassadors today is widespread. States and non-state actors use diplomatic representatives to deal with any problems that occur within the international system. Ambassadors now normally live overseas or within the country in which it is assigned to for long periods of time so that they are acquainted with the culture and local people. This way they are more politically effective and trusted, enabling them to accomplish goals that their host country desires. Ambassadors are diplomats of the highest rank, formally representing the head of state, with plenipotentiary powers i. In modern usage, most ambassadors on foreign postings as head of mission carry the full title of Ambassador Extraordinary and Plenipotentiary. The custom of dispatching ambassadors to the head of state rather than the government has persisted. Ambassadors also outranked envoys until the s, when the last legations were upgraded to embassies. Because members of the Commonwealth of Nations have or had a common head of state, they do not exchange ambassadors, but instead have High Commissioners , who represent the government, rather than the head of state. The diplomat representing the Holy See is titled a nuncio. In diplomatic usage, both the high commissioner and nuncio are considered equivalent in rank and role to an ambassador. Resident Coordinators within the United Nations system are accredited to the Head of State and have the same rank as ambassador. Because many Commonwealth countries have the same head of state, the accreditation of a High Commissioner is in the form of a simple and often informal letter of introduction from one head of government Prime Minister to that of

another. The difference in accreditation is also reflected in the formal titles of envoys to foreign and Commonwealth states: Ambassador-at-Large An ambassador-at-large is a diplomat of the highest rank or a minister who is accredited to represent their country. But unlike the ambassador-in-residence, who is usually limited to a country or embassy , the ambassador-at-large can be appointed to operate in several usually neighbouring countries, a region or sometimes a seat of international organizations such as the United Nations or European Union. In some cases, an ambassador-at-large may even be specifically assigned a role to advise and assist the state or Government in particular issues. Historically, presidents or prime ministers have commissioned special diplomatic envoys for specific assignments, primarily overseas but sometimes also within the country as ambassadors-at-large. The formal form of address for an ambassador is generally the form that would be used to address a head of state: In many countries, less formal variations are frequently used, such as "Ambassador" followed by name, or the name followed by "Ambassador of The Republic of Kosovo has bestowed the title of honorary ambassador to nine prominent individuals. This is a rare example of an appointment for life by presidential decree of an ambassador by a sovereign state. Honorary ambassadors are entitled to the same precedence and honors as career ambassadors in the Republic of Kosovo. In some countries, a former ambassador may continue to be styled and addressed as ambassador throughout their life in the United States, "Mr. Ambassador" or "Madam Ambassador" may be heard. In other countries, ambassador is a title that accrues to its holder only with respect to a specific position, and may not be used after leaving or beyond the position. Some countries do not use the term while an ambassador is in the home country, as the office holder is not an ambassador there; for example, a Canadian ambassador while in Canada is not generally addressed as ambassador, although they may be referred to as "Canadian ambassador to Non-diplomatic ambassadorships[edit] In a less formal sense, the phrase is used for high-profile non-diplomatic representatives of various entities rarely states , mainly cultural and charitable organizations, often as willing figureheads to attract media attention; for example, film and pop stars make appeals to the public at large for UNESCO activities see UNESCO Goodwill Ambassadors , sometimes during press-swarmed visits in the foreign country.

Chapter 6 : Ambassador | Definition of Ambassador by Merriam-Webster

While brand ambassadors can be paid for their work, there are many who will represent your company for free, just because they're excited about it. That said, if you don't pay your brand ambassadors, make sure they have access to product at no cost and any other perks you can throw their way.

It shows how God works through all the things we experience to accomplish something great in our lives. The enemy might weave trials and tears into the narrative but God will find every way to turn things to our good. Joseph was almost killed by his own brothers and then was sold into slavery. Every time he did what was right, he was rewarded with injustice. He lived righteously but was counted among the unrighteous. He ended up languishing in jail for more than ten years for a crime he did not commit. The view from Heaven is very different from the view from ground zero. What the enemy had intended for evil, God turned into a blessing for both Joseph and his people. And when we are in the midst of the storm, it is often hard to make sense of what God is up to. We can only see things from a narrow perspective. We are focused on our immediate situation. We can get anxious. We can get bitter and angry. Or we can surrender all to God and trust Him, knowing He is at work in our lives building something beautiful and altogether lovely. Give Him space to work. Give Him time to finish His work. Despite all the things Joseph had to endure – the long years in prison, abandonment by his brothers and his friends – Joseph never lost hope in God. And God vindicated him and honoured him. I know that sometimes You must pull down before You can build up, take away before You can give. I know that sometimes You must tear away old things to make place for new things. I know that You need to bend me and shape me to fit into Your purposes. But Lord I trust You. I will wait patiently for Your purpose to unfold in my life. Each step of the way, like Joseph, help me to walk in faithfulness and holiness before You. Lord, I yield under Your mighty hand. I know I am safe in those hands.

Nothing special so far, except for the fact that this guy was a real customer instead of the ambassadors that work for watch brands today that are being asked to promote a brand and where watches are just being handed out to them.

Comments An ambassador is a diplomatic representative that attends international meetings, banquets and parties and acts as a figurehead for their country of origin. Ambassadors are also known as diplomats , a more general term describing those that work in a foreign country while retaining citizenship in their home country. The foreign country, known to ambassadors as the host nation, serves as their base of operation for promoting international relations while concentrating on specific areas of government, including trade, military involvement and cultural relationships. An ambassador will smooth relations between countries, especially in the highly sensitive areas of politics and trade. In addition, they send information about economic and political development in their host country to their home abroad. Ambassadors also assist travellers from their home country, explain foreign policy and evacuate refugees from hostile environments. Due to the sensitive nature of their careers, ambassadors perform all of their duties with a diplomatic demeanour, ensuring a positive relationship between their country of residence and home nation. What does an Ambassador do? Ambassadors are subject to a wide range of responsibilities dealing with foreign relations. One of the primary responsibilities of an ambassador is to notify their home country of economic and political developments in the host nation. They write formal reports in order to communicate foreign development, especially in the area of trade policies. Because of their unique and inside experience with the host nation, ambassadors are able to aid in the development of foreign policy with that nation. Another responsibility of an ambassador is to act as a representative of their country of origin. They attend social functions, political parties and banquets with the intention of smoothing relationships between nations. Additionally, ambassadors meet with important political leaders and greet or host other diplomats. Find your perfect career Would you make a good ambassador? Take the free career test What is the workplace of an Ambassador like? In addition to time spent in meetings, they will spend much of their time in an office, writing up reports and implementing international programs. The working environment will vary widely from country to country. An ambassador in third world countries may suffer through conditions they find extreme if coming from a wealthy country. In a war-torn country, though ambassadors are generally well-protected, they may encounter dangerous and hostile situations during the course of their stay. Ambassadors may also be placed in wealthy countries, but face more rigorous work in light of tense relations between that country and their own. In countries where international relationships are positive, ambassadors will tend to benefit from a more regular work week.

Chapter 8 : Clean & Safe Ambassadors | Downtown Cleveland Alliance

Follow these three steps to turn your employees into brand ambassadors. or with the work produced by your behind-the-scenes employees, everything your PR and marketing departments have done.

How well do we represent our Lord in the workplace? In fact, most of our time is spent at work, interacting with people who see Christianity differently than we do. Each week, we have the opportunity to break down emotional barriers to the Gospel by the way we work and the way we treat people at work. There are two ways our workplace can actually help us begin to break down barriers to spiritual conversations with the people we see the most. First, our work provides opportunities for building authentic relationships with our coworkers. Second, work also provides opportunities to love our neighbors through the ministry of our work. He often suggests that developing authentic relationships with co-workers and clients is the best way to remove emotional barriers. Indeed, earning the right to be heard includes doing good work in our vocation. This is because our spiritual conversations, apologetic arguments, and evangelism do not take place in a vacuum. Rather, our presentations of faith are wrapped up in the kind of person we are perceived to be in the workplace. Walt Larimore, who co-authored *Workplace Grace* with Peel, observes: *Take Advantage of the Opportunity to Love Our Neighbor* On an episode of the *Table* podcast , Greg Forster talked about how honoring God with our life includes viewing our work as a ministryâ€”a service to both God and neighbor. This goes beyond the things that we might do outside of our work responsibilities. Both competence and character are important traits of a Christian ambassador at work. The Lord is pleased by Christian ambassadors who do good, honest work while obeying the Second Greatest Commandant: Building authentic relationships and loving our neighbor often paves the way for open spiritual conversations. In a video series on *Workplace Grace*, Peel explains: As ambassadors, we must begin to develop a biblical perspective on our work. One of the results of doing so is a better witness for Christ at our places of employment. At the end of the day, our spiritual conversations are always heard in the context of our lives, including our lives at work. As Christian ambassadors, we must begin to understand the value God sees in our work and the opportunities he has placed for us to represent him well in our current places of employment. Let us more intentionally build relationships with our coworkers, supervisors, customers and clients, genuinely loving them through our work. Resources To learn more about developing a biblical perspective on work, check out the following resources:

Chapter 9 : 12 Reasons to Get Brand Ambassadors Yesterday | Social HPSocialHP

Ambassadors Downtown Cleveland Alliance's Clean and Safe Ambassadors are hard at work seven days a week, from 7am - 12am, providing a wide range of supplemental services in Downtown and surrounding neighborhoods.

An ambassador may seem like a figurehead, but serving as a diplomat is a varied and complex job. Public diplomacy, communicating key positions of the United States and managing the U. Embassy are important duties of an ambassador. Job Description An ambassador serves as a personal representative of the President of the United States. Stationed in a foreign country, this position runs a U. Strong communication skills, an understanding of governmental relations and the ability to manage complex situations is essential for this job. Often, an ambassador is called upon to provide advice and information about the political climate and happenings in their assigned country. Supervising and protecting embassy employees is an important part of this job. Vigilance about national security and terrorism is of critical interest to a U. At all times, an ambassador must be a role model for the United States and exhibit behavior befitting of a national diplomat. Preparatory courses that provide background for this position include analysis of political data, economics, ethics, management and leadership, policy analysis and negotiations. Seeking an internship will provide practical experience and the opportunity to begin networking with other professionals in the field. The next step is to take the Foreign Service Officer Test. An oral assessment, medical and security clearance screenings and review by the suitability review panel are the final steps prior to being added to the register. Being selected as an ambassador is a long process that requires networking and establishing yourself in key positions along the way. Industry The salary for an ambassador position varies. Adding to this pay is a housing allowance, health insurance, life insurance and paid vacation time. Years of Experience Becoming an ambassador requires several years of experience along with extensive political connections. A track record of humanitarian work, alignment with a political party and working for a governmental agency are some of the key steps to becoming considered for this position. Job Growth Trend An ambassador is an at-will employee and serves at the pleasure of the president. If a president serves two consecutive terms, an ambassador could be reappointed and serve eight full years.